

1st Annual International
**Bikini Model
Image Awards**
September 3, 2006 - Puerto Vallarta Mexico

The **Bikini Model Image Awards** will be a very unique event. It is an event honoring bikini models and showcasing how the bikini, a simple fashion garment has grown into one of the most powerful marketing tools in the world. Well known figures will be receiving awards.

Six women will be presented the **Bikini Model Image Award** for outstanding achievement in modeling, entertainment, business, and athletics. Each were a bikini model at some point and feel that bikini modeling helped advance their career. Those nominated (as of January 12) are: **Anita Hart** (Stunt Women in over 100 films), **Elizabeth Hurley** (Model and Actress), **Salma Hayek** (Model and Actress), **Cindy Margolis** (Talk show host, model and actress), **Karen Wolvertson-Delaney** (owner of LUSH Cosmetics), **Pamela Anderson** (Model and Actress), **Christie Brinkley** (Model and Actress), and **Anna Kournikova** (Tennis Star). We are still accepting nominations. The six models to be awarded and who will be attending the **Bikini Model Image Awards** will be announced March 1st.

This event is much more than just an awards show. It's part of the Puerto Vallarta International Bikini Jam Week 2006 and the 21st Annual Bikini Jam featuring location photo shoots, the Puerto Vallarta International Ujena 5k Run/Walk., nightly parties, and fashion shows. Over 200 models and photographers from all over the world will be competing for the Bikini Model of the Year and the Bikini Photographer of the Year awards presented by Ujena Swimwear at the **Bikini Model Image Awards**.

The genius behind this event reaches far beyond the potential world-wide exposure it will attract. We are inviting ten companies to participate in the **Bikini Model Image Awards**. Bikini models are very important to these companies. They will have the opportunity to do their own search and promotional campaign to find their Bikini Model. In some cases they will also pick a Bikini Photographer. Some companies will bring their finalists to Puerto Vallarta and make their final decision there. Most models will be selected by July 1st and will receive the **Bikini Model Image Award** in Puerto Vallarta.

The companies we are inviting to the **Bikini Model Image Awards** are: **One Model Place, National Lampoons, FHM, Fear Factor, Maxim, Rockstar, Baywatch, Playboy, Howard Stern** and **Lush Cosmetics**. Many other companies will also be invited to participate.

The show will be fast paced and will be broken up with some hot musical groups.

Cash in on the opportunity.

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