

Puerto Vallarta International

# UJENA Bikini Model Week 2006

(August 29 - September 4 - Over 200 Models and Photographers)

Over  
\$150,000  
in gifts,  
prizes  
and cash  
will be  
awarded



1st Annual International

Sept 3, 2006 Puerto Vallarta

## Bikini Model Image Awards

Honoring Six Well Known Models ~ UJENA Bikini Model of the Year ~ UJENA Bikini Photographer of the Year

www.bikinijam.com Director: Bob Anderson - bob@ujena.com



**UJENA Clubkini Party**  
Sept 1, 2006 8:30PM

**Christine**  
Nightclub



Puerto Vallarta  
international

## UJENA 5K

Sept 2, 2006

9am **NH Krystal Hotel**

10:30 am **Ujena Party by Sea** Downtown  
PV Race director: Carlos Arceo@hotmail.com  
Benefits: Cruz Roja Mexicana (Red Cross)



## UJENA Costume Party

Sept 2, 2006 8:30PM



**Bogart's**  
PUERTO VALLARTA

**devoted**  
creations

**MAXX**  
LOOK

**LUSH**

**FASHION**  
Photo Tours

**one·model·place**  
talent · style · image · community

**UJENA TALENT.COM**  
Models and Photographers Exchange

**HEMISPHERE**  
travel

**NH** KRYSTAL HOTEL  
Puerto Vallarta

**bikinijam.com**



# 1st Annual International Bikini Model Image Awards

September 3, 2006 - Puerto Vallarta Mexico

The **Bikini Model Image Awards** will be a very unique event. It is an event honoring bikini models and showcasing how the bikini, a simple fashion garment has grown into one of the most powerful marketing tools in the world. Well known figures will be receiving awards.

Six women will be presented the **Bikini Model Image Award** for outstanding achievement in modeling, entertainment, business, and athletics. Each were a bikini model at some point and feel that bikini modeling helped advance their career. Those nominated (as of January 12) are: **Elizabeth Hurley**, **Salma Hayek**, **Anita Hart** (Stunt Women in over 100 films), **Cindy Margolis** (Talk show host, model and actress), **Karen Delaney-Wolverton** (partner LUSH Cosmetics North America), **Pamela Anderson**, **Christie Brinkley**, and **Anna Kournikova** (Tennis Star). We are still accepting nominations. The six models to be awarded and who will be attending the **Bikini Model Image Awards** will be announced February 25 in San Francisco at the Streets of San Francisco Fashion Photo Tour.

This event is much more than just an awards show. It's part of the Puerto Vallarta International Bikini Jam Week 2006 and the 21st Annual Ujena Bikini Jam featuring location photo shoots, the Puerto Vallarta International Ujena 5k, nightly parties (Clubkini Party at Christine Nightclub and Costume Party at Bogart's), and fashion shows. Over 200 models and photographers from all over the world will be competing for the Bikini Model of the Year and the Bikini Photographer of the Year awards presented by Ujena Swimwear at the **Bikini Model Image Awards**.

We are also inviting companies who are recognized and well known for incorporating the natural attraction of the bikini into their business success. All of these companies will share this common thread and all will also have the opportunity to build a powerful promotional campaign around finding their very own Bikini Model Image Award winner. Some companies will bring their finalists to Puerto Vallarta and make their final decision there. In some cases these companies will also pick a Bikini Photographer. Most models will be selected by July 1st and will receive the **Bikini Model Image Award** in Puerto Vallarta. We are looking for companies that will help us bring world-wide attention to the show. Only ten companies will be accepted to participate.

Some of the companies we are inviting to the **Bikini Model Image Awards** are: **One Model Place**, **National Lampoons**, **FHM**, **Fear Factor**, **Maxim**, **Rockstar**, **Baywatch**, **Playboy**, **Howard Stern**, **Lush Cosmetics** and others.

The show will be fast paced and will also feature exciting musical entertainment.

"This is going to be the start of a very important event. It's uniqueness will capture the attention of millions of people," stated director Bob Anderson at a press conference in Puerto Vallarta January 20.

Come partner with us .

## Contact Information:

Bob Anderson  
Director **Bikini Model Image Awards**  
650-917-9563  
1931A Old Middlefield Way  
Mountain View, CA 94043

bob@ujena.com www.bikinijam.com

Catherine Cross  
Director of Public Relations  
650-948-8901  
1931A Old Middlefield Way  
Mountain View, CA 94043

catherine@ujena.com www.ujena.com

**Puerto Vallarta**  
International

**UjENA Bikini Model Week 2006**

(August 29 - September 4 - Over 200 Models - Photographers)

**Bikini Model Image Awards ~ Ujena 5K ~ 21st Annual Bikini Jam**  
(NH Krystal Hotel ~ Christine Nightclub ~ Bogart's)

**Schedule of Events**

- Aug 29, 2006**      **On Location Bikini Photography Workshop**  
Official start of photography for Bikini Jam 21  
Press Conference
- Aug 30, 2006**      **Bikini Model and Photographer Mini Expo**  
Contestants Registration and Photo Shoot Bookings  
Contestant Interviews and Judged Mock Photo Shoots
- Aug 31, 2006**      **Official Start of Bikini Jam 21**  
Contestants Registration and Photo Shoot Bookings  
Contestant Interviews and Judged Mock Photo Shoots  
**Bikini Jam 2006 Mixer** (8:30PM - Krystal Hotel)
- Sept 1, 2006**      Ujena Swimwear Photo Shoots all day  
**Ujena Clubkini Party** (8:30PM - Christine Nightclub)  
Club Ujena Midnight Fashion Show
- Sept 2, 2006**      Sunrise photo shoots  
Puerto Vallarta International **Ujena 5k** (9AM - Krystal)  
**Ujena Party by the Sea** (10:30 AM - Downtown PV)  
Club Ujena Beach Fashion Extravaganza (1PM - PV)  
All Bikini Jam 21 Photos are due (4PM - Krystal)  
**Ujena Costume Party** (8:30PM - Bogart's)  
Top 10 Photographers are announced at party
- Sept 3, 2006**      Ujena Photographer of the Year Shootout (7:30 AM)  
Ujena Model of the Year Shootout (4 PM - Krystal)  
**Bikini Model Image Awards** (9PM - Location TBA)
- Sept 4, 2006**      It's a wrap. Departures



NEWS RELEASE:

For Release - January 20, 2006

Attention: Entertainment and Sports Editors; Marketing directors; Models and Photographers

CONTACT:

Catherine Cross (USA) - 650-948-8901 - catherine@ujena.com

Carlos Arceo (Puerto Vallarta) - 322-299-1839 - carlosarceo@hotmail.com

PRESS CONFERENCE:

Puerto Vallarta Mexico - NH Krystal Hotel 1PM January 20, 2006

*Puerto Vallarta will host Ujena Bikini Model Week 2006 August 29 to September 4, 2006. This is part of the 21st Annual Ujena Bikini Jam. Over 200 models and photographers from around the world will be competing.*

PUERTO VALLARTA MEXICO (PRWEB) January 20, 2006 -- "The Bikini Model Image Awards will be a very unique event," stated director Bob Anderson. "It is an event honoring bikini models and showcasing how the bikini, a simple fashion garment has grown into one of the most powerful marketing tools in the world. Well known figures will be receiving awards."

Bob Anderson is the owner of one of the most successful swimwear companies in the world. He founded the Ujena swimwear company in 1984. Prior to Ujena, at age 17, he started Runner's World magazine and built it into a \$30 million dollar company reaching over 490,000 paid circulation world wide. He has been developing the idea for the Bikini Model Image Awards over the last three years.

"We will be presenting six women," stated Bob Anderson, "the Bikini Model Image Award for outstanding achievement in modeling, entertainment, business, or athletics. Each has modeled the bikini and feels this experience has helped advance their career."

Those nominated (as of January 12) are: Elizabeth Hurley, Salma Hayek, Cindy Margolis (Talk show host, model and actress), Anita Hart (Stunt Women in over 100 films), Karen Wolverton-Delaney (partner LUSH Cosmetics North America), Pamela Anderson, Christine Brinkley, and Anna Kournikova (Tennis Star). Additionally nominations will be announced by Feb 1st.

"Bikini modeling helped me get into what I love to do," stated Anita Hart. "I worked with Pamela Anderson on a swimwear video in Bora Bora...I did a high dive out off a helicopter into the ocean...I would be most excited to return to Puerto Vallarta in September to receive the Bikini Model Image Award."

Karen Wolverton-Delaney has also confirmed. "I am so honored...I just don't know what to say," Karen stated in Puerto Vallarta.

Bob Anderson will announce these six models at a special dinner (during the Streets of San Francisco Fashion Photo Tour) in San Francisco Feb 25.

"The Bikini Model Image Awards is much more than just an awards show. It's part of the Puerto Vallarta International Bikini Model Week 2006 and the 21st Annual Ujena Bikini Jam featuring location photo shoots, the Puerto Vallarta International Ujena 5k Run/Walk, nightly parties and fashion shows," said public relations director Catherine Cross.

The Ujena 5k Run is unique. It is the only race in the world that features bikini models along with elite runners. Fitness is a very important part of modeling and photography. Contestants in the Bikini Jam are required to compete and earn valuable points by finishing.

"I am glad Bob requires the models to run the 5k...fitness and modeling go together. I have participated in the Ujena 5k four times. Just recently I have been asked to be a Ujena staff model...I know it will be hot in September but I am returning and will be ready to run," Martha Gonzales stated.

"This will be the 19th year we have held the Ujena 5k in different cities including Cancun, Cabo and San Francisco. I have run in all of them...I hope to run under 20 minutes this year," Bob Anderson said.

"This year's Ujena 5k is going to be the biggest ever. I am expecting over 700 runners. A portion of all entry fees will be donated to Cruz Roja Mexicana (Red Cross). Bob is hoping to raise a lot of money...he will also make his own personal donation," stated race director Carlos Arceo who founded the famous PV International Half Marathon.

"We first worked with Cruz Roja last year in San Jose del Cabo...their funds have been very stretched recently...the hurricane in Cancun was terrible...Cruz Roja was there to help. Whatever we can raise will be well used," stated Bob Anderson.

Over 200 models and photographers from all over the world will be competing for the Bikini Model of the Year and the Bikini Photographer of the Year awards presented by Ujena Swimwear.

The genius behind the Bikini Model Image Awards reaches far beyond the potential worldwide exposure it will attract.

"We are also inviting companies who are recognized and well known for incorporating the natural attraction of the bikini into their business success. All of these companies will share this common thread and all will also have the opportunity to build a powerful promotional campaign around finding their very own Bikini Model Image Award winner," stated Bob Anderson.

Most models will be selected by July 1st and will be presented the Bikini Model Image Award in Puerto Vallarta.

Some companies we are inviting to the Bikini Model Image Awards are: National Lampoon, One Model Place, Maxim, Fear Factor, FHM, Rockstar, Baywatch, Playboy, Howard Stern, Lush Cosmetics and others. Only ten companies will be accepted to participate in these awards.

Over \$150,000 of gifts, prizes, trips and cash will be awarded at the Ujena Bikini Jam. The competing models and photographers will be featured at [www.ujenatalent.com](http://www.ujenatalent.com) and at [www.onemodelplace.com](http://www.onemodelplace.com)

The Bikini Model Image Awards will also feature exciting musical entertainment.

"This is going to be the start of a very important event. It's uniqueness will capture the attention of millions of people," Bob Anderson concluded.

There is still time to get involved with this year's event.

Bob Anderson  
Director  
Bikini Model Image Awards  
650-917-9563  
[bob@ujena.com](mailto:bob@ujena.com)  
[www.bikinijam.com](http://www.bikinijam.com)

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650-948-8901  
[catherine@ujena.com](mailto:catherine@ujena.com)  
[www.bikinijam.com](http://www.bikinijam.com)

**Bikini Model Image Awards, 1931A Old Middlefield Way, Mountain View CA 94043 USA**

**Puerto Vallarta Contact, Carlos Arceo - 011-52-322-299-1839 - [carlosarceo@hotmail.com](mailto:carlosarceo@hotmail.com)**

Attention:  
Models and Photographers

# 3 Easy Steps to enter Bikini Jam 21



## 21st Annual Ujena Bikini Jam

Competing Models and Photographers:

***This is what you need to do to be part of this year's Bikini Jam.***

(You do not need to have previous experience to compete.)

1. Post your profile along with some recent photos at [www.ujenatalent.com](http://www.ujenatalent.com)
2. If your profile is accepted, you will be given a UT number.
3. Log in at [www.ujena.com](http://www.ujena.com) and submit your deposit of \$249. (BJ100)  
Put your UT number in customer notes.

OR use the form attached.

Once your deposit has cleared, you will be sent a packet of additional information.  
Your next payment of \$100 is due May 1, 2006 and your balance is due July 1, 2006.

If you would rather send in a check or money order:

**Bikini Jam 21, 1931A Old Middlefield Way, Mountain View, CA 94043 1-800-448-5362**

# Puerto Vallarta International UJENA 5K

9am Saturday Sept 2, 2006

Start **NH Krystal Hotel** (Puerto Vallarta Mexico)

**Creator:** Bob Anderson - **Runner's World Magazine** founder (Bob races every year)

**History:** This unique 5k (only race in the world featuring Bikini Models) has been held for 18 years in different cities around the world including Cancun, San Francisco, Los Angeles and Cabo.)



**Race director:** Carlos Arceo - carlosarceo@hotmail.com (in Puerto Vallarta)  
(Carlos is also the director of the Puerto Vallarta Half Marathon)

**US contact:** Catherine Cross - catherine@ujena.com 1-650-948-8901 Los Altos, California USA



(left) Juan Paredes won the 2005 5k in 16:32. (right) Top 3 models, first male photographer (John Lathrop), first under 20, first over 40 (Bob Anderson), first female (Lucie LeBlanc 21:28). (far right) Top 3 models posing for the cameras.



**Course:** Point to Point Fast Certified Course

**Weather:** Probably in the 90's with humidity (plenty of aid stations)

10:30 am - 2 pm **Ujena Party by Sea** Downtown PV

1:00 pm **Ujena Bikini Fashion Show**

**Entry Fee:** 100 Peso/\$20 US dollars

**Awards:** Special Ujena 5k T-shirt and Medals for all finishers

**Special awards:** Three deep Female and Male overall, 20 and under, 21-39, 40 and over, top three competing Bikini Jam Models and Bikini Jam Photographers

**Special Ujena 5k Hotel Package:** 3days 2 nights (Sept 1-2) **\$295.00** per person (double occupancy)

Price includes room, food, drink, taxes, Ujena VIP pass for Clubkini Party (9/1) and Costume Party (9/2) (Single upgrade and extra nights are available. Contact Catherine Cross at catherine@ujena.com)

Featuring **Elite Runners** . 100 Sexy **Bikini Models** . Over **\$10,000** of Cash, Gifts and Awards

## Ujena 5k Entry Form

Please enter me into the  
**Ujena 5k Run**  
Sept 2, 2006  
Puerto Vallarta

Benefits the Red Cross  
(Cruz Roja) in Mexico.

**Entry fee:** \$20.00 US  
Dollars or 100 pesos  
(You can enter up to 8AM the  
morning of the event.)

**Note:** If you are competing in  
the Bikini Jam, you are already  
entered in this event.

(Entry fees are not  
refundable for any reason.)

**Payment:** Credit Card (VISA,  
MC, AX, Discover)

# \_\_\_\_\_  
EXP \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

\_\_\_ I want to sign up for the  
Special Hotel Package  
(NH **Krystal Hotel**).

Send to:  
**Ujena 5k**, 1931A  
Old Middlefield Way,  
Mountain View, CA 94043 US

OR email  
Catherine@ujena.com

**www.bikinijam.com**

**For contestants:  
Details of the  
Week**

# Puerto Vallarta

International

## UjENA Bikini Model Week 2006

21st Annual Ujena Bikini Jam ~ 1st Annual Bikini Model Image Awards ~ Ujena 5K Run/Walk  
August 29 - Sept 4, 2006

**Tuesday August 29**

Pre Bikini Jam:

1. **On Location Bikini Photography Workshop** (Two hour workshop will be lead by Ujena Chief Photographer Bob Anderson featuring current Ujena Models)
2. Official press conference
3. Official start of photography for Bikini Jam 21 featuring the Ujena Bikini Model and Ujena Bikini Photographer of the year contest

**Wednesday Aug 30**

Pre Bikini Jam:

1. **Bikini Model and Photographer Mini Expo.** (Models must wear a Ujena suit)
2. Registration and photo shoot bookings with competing photographers.
3. Contestant interviews and mock photo shoots.

**Thursday Aug 31**

Official Arrival Date for Bikini Jam contestants:

1. Registration and photo shoot bookings with competing photographers.
2. Bikini Model and Photographer Mini Expo.
3. Contestant interviews and mock photo shoots.
4. **Bikini Jam 2006 Mixer** - NH Krystal Welcome Party - All contestants, judges, directors and sponsors will be introduced. 2007 Ujena Collection fashion show. Time: 8:30PM Place: Seven Columns

**Friday Sept 1**

1. Ujena Swimwear photo shoots all day. (Film crews will be getting footage of the action. Bikini Jam judges will be observing, taking notes and awarding points to the competing models and photographers.)
2. Observing photo shoots. Club Ujena Tour members and media can watch. Over 200 models and photographers will be shooting all around the resort
3. First photos are due by 6PM. Each photographer (not models) need to turn in a CD with ten images that have been taken during the week for pre-judging.
4. **3rd Annual Ujena Clubkini Party** All models will be wearing Clubkini tops. Over \$500 of cash and prizes will be awarded to the top six Clubkini Hotties. Time: 8:30PM Place: Christine Nightclub (next to the Krystal Hotel)
5. **Club Ujena Midnight Fashion Show** (Featuring Ujena Staff models.)

**Saturday Sept 2**

1. Sunrise photo shoots.
2. **Puerto Vallarta International Ujena 5k Run/Walk** (18th annual event held in different cities) All runners and walkers will be given an official race t-shirt and medals to all finishers. Over \$10,000 of gifts, prizes and cash will be awarded. Prizes three deep for over-all male and female, 20 and under, 21-39, 40 and over, top three competing models and top three photographers. Start time is 9AM in front of Krystal Hotel.
3. **Ujena Party By The Sea** Buses will take contestants to party down town PV. Time: 10:30 to 2PM Place: Downtown Puerto Vallarta
4. **Club Ujena Beach Fashion Extravaganza** will feature Ujena models at 1PM
5. All photos are due by 4PM. Photographers: One CD or 4x6 prints of the final 20 images. Models: One CD or 4x6 prints of the final 10 images. (Up to an additional 100 images can be submitted on a separate CD for judging.)
6. **3rd Annual Ujena Costume Party** Over \$500 of cash and prizes will be awarded in three separate categories. Time: 8:30PM Place: Bogarts (next door)
7. Top 10 photographers announced. During the party the top ten photographers who will be participating in the "Shoot Out" the next morning will be announced.



**For contestants:  
Details of the  
Week**

# Puerto Vallarta

## International

# UjENA Bikini Jam Week 2006

August 29 - Sept 4, 2006

(page 2)

### Sunday Sept 3

1. **Ujena Photographer of the Year Shootout.** Time: 7:30AM The top 10 photographers will be judged in a two hour shoot out with Ujena Cover models.
2. **Top 20 Models Will be Announced.** Time: 11:00AM Place: TBA
3. **Ujena Model of the Year Shootout.** Time: 4PM The top 20 models will be judged in a two hour shoot out. (Hair and Make-up will start at 12:00)
4. **Bikini Model Image Awards** presented by **Ujena** Swimwear
  - 1) The top 20 Bikini Jam models will open the show with an exciting Ujena Bikini fashion show.
  - 2) Six well known models will be presented the Bikini Model Image Award for outstanding achievement in modeling, entertainment, business, or athletics. These models feel their experience as a Bikini Model helped them reach the top.
  - 3) A special 2-5 minute presentation for each honored model will be presented during the evening. Each will be different and entertaining. (Details to come.)
  - 4) Ten companies are being invited to participate in the awards show. Bikini models are very important to these companies. The Image Award will be presented to their winner during the evening.
  - 5) Musical Entertainment will break up the show. (Details to come.)
  - 6) The top 10 Bikini Jam models come out in their cocktail dress. (They would have been announced back stage before hand so they could change.) The host will interview each contestant on stage.
  - 7) Ujena Cover Models and Ujena Staff Models Bikini Fashion Show (This will be much different than the opening fashion show.)
  - 8) Top 10 Photographers will come out one at a time with one of the top ten models. The photographer will do a mock shoot on stage with a top ten model. Once all 10 photographers and models are on the stage, the host will announce the top three of each to join him.
  - 9) Bikini Model and Photographer of the Year will be announced.
  - 10) End of show. Now it is time to relax and party.

Start Time: 9:00PM

Place: TBA

### Monday Sept 4

Departure day.

1. Some additional photography will continue with those who have extended their stay.

### Tuesday Sept 5

Staff Departure day.

**Puerto Vallarta**  
International  
**Ujena Bikini Jam 21**  
Travel Packages:

**FOR CONTESTANTS AND THEIR GUESTS**

**Ujena Bikini Jam 21 Package**

Arrive August 31 Depart Sept 4  
5 Days 4 Nights in Puerto Vallarta Mexico  
Hotel NH Krystal Puerto Vallarta

The package includes hotel, food and drink, tickets to all events, two drink tickets for Clubkini Party at Christine Club, one drink ticket for Costume Party at Bogart's, entry fee for Ujena 5k Run/Walk, ticket and transportation for the Party by the Sea (Downtown Puerto Vallarta after run), transfer from PV airport, \$250 Ujena gift bag for Models, \$125 gift bag for photographers and guests, entry fee into Bikini Jam, and taxes.

**ONLY \$695.00** Per person (Based on Double Occupancy) Add \$219 for Single upgrade  
(Roommates will be assigned for those traveling by themselves and don't want a single.)

**Extra Nights** (Before or after package dates)  
\$146 Per night per person (Double Occupancy) \$189 per night for single

Special Air packages are also available from most cities.  
**www.travelht.com**

**YES, sign me up for Bikini Jam 21**

(or sign up on line at [www.bikinijam.com](http://www.bikinijam.com))  
want to sign up for the 21st Annual Ujena Bikini Jam.

\_\_\_ I have posted by photos on the UjenaTalent.com website and I have been approved. My UT number is \_\_\_\_\_.

\_\_\_ I have not posted a profile at UjenaTalent.com but will once you process my deposit. I want to hold my spot.

\_\_\_ Enclosed is my deposit of \$249 which holds my spot. I understand my next payment of \$100 is due May 1st.

\_\_\_ Enclosed is my check or money order. \_\_\_ Please charge my deposit to my visa/mc/amex/discover:  
# \_\_\_\_\_ Exp \_\_\_\_\_

Please hold \_\_\_\_\_ spots. \_\_\_ Model \_\_\_ Photographer \_\_\_ Guest

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Day Phone: \_\_\_\_\_

**Ujena Bikini Jam 21**  
1931A Old Middlefield Way  
Mountain View, CA 94043 USA  
Or sign up on line at: [www.bikinijam.com](http://www.bikinijam.com) 1-800-448-5362

Deposits are not refundable for any reason.



Hotel NH Krystal Puerto Vallarta is a beautiful resort built in a traditional hacienda style, with 52 acres of lush gardens sprinkled with cobbled stone streets and fountains. We brought the winners from Bikini Jam 20 to this resort and discovered so many ideal locations. "This is a photographers dream place to shoot...so many options," Bruce Brandon (Jam 20 photographer winner) told us. "We are so happy to bring the Bikini Jam to Puerto Vallarta and to this hotel," stated Bob Anderson, Bikini Jam director.



Christine is the hottest club in Puerto Vallarta and will host the Ujena Clubkini Party and the Club Ujena Midnight Fashion Show. VIP passes for all contestants, guests and Club Ujena members for the night of Sept 1, 2006.



Bogart's is going to be the perfect spot for our 3rd Annual Ujena Costume Party the night of Sept 2. Evoking a romantic Casablanca night scene, waiters in turbans and cummerbunds serve exquisite dishes in an ornate, palace-like setting. Food and drink are beautifully prepared and presented, and only the strong will resist the cliché of lifting a glass up to the twinkling lights to say, "Here's to you kid." Your package includes two dinners at Bogart's.

**Bogart's and Christine are located just a few yards from the lobby of the Krystal Hotel.**

Sign up at: [www.bikinijam.com](http://www.bikinijam.com) 1-800-448-5362 Your deposit of \$249 will hold your spot.

# Puerto Vallarta International UJENA 5K

9am Saturday Sept 2, 2006

Start **NH Krystal Hotel** (Puerto Vallarta Mexico)

**Creator:** Bob Anderson - **Runner's World Magazine** founder (Bob races every year)

**History:** This unique 5k (only race in the world featuring Bikini Models) has been held for 18 years in different cities around the world including Cancun, San Francisco, Los Angeles and Cabo.)



**Race director:** Carlos Arceo - carlosarceo@hotmail.com (in Puerto Vallarta)  
(Carlos is also the director of the Puerto Vallarta Half Marathon)

**US contact:** Catherine Cross - catherine@ujena.com 1-650-948-8901 Los Altos, California USA



(left) Juan Paredes won the 2005 5k in 16:32. (right) Top 3 models, first male photographer (John Lathrop), first under 20, first over 40 (Bob Anderson), first female (Lucie LeBlanc 21:28). (far right) Top 3 models posing for the cameras.



**Course:** Point to Point Fast Certified Course

**Weather:** Probably in the 90's with humidity (plenty of aid stations)

10:30 am - 2 pm **Ujena Party by Sea** Downtown PV

1:00 pm **Ujena Bikini Fashion Show**

**Entry Fee:** 100 Peso/\$20 US dollars

**Awards:** Special Ujena 5k T-shirt and Medals for all finishers

**Special awards:** Three deep Female and Male overall, 20 and under, 21-39, 40 and over, top three competing Bikini Jam Models and Bikini Jam Photographers

**Special Ujena 5k Hotel Package:** 3days 2 nights (Sept 1-2) **\$295.00** per person (double occupancy)  
Price includes room, food, drink, taxes, Ujena VIP pass for Clubkini Party (9/1) and Costume Party (9/2)  
(Single upgrade and extra nights are available. Contact Catherine Cross at catherine@ujena.com)

Featuring **Elite Runners** . 100 Sexy **Bikini Models** . Over **\$10,000** of Cash, Gifts and Awards

## Ujena 5k Entry Form

Please enter me into the  
**Ujena 5k Run**  
Sept 2, 2006  
Puerto Vallarta

Benefits the Red Cross  
(Cruz Roja) in Mexico.

**Entry fee:** \$20.00 US  
Dollars or 100 pesos  
(You can enter up to 8AM the  
morning of the event.)

**Note:** If you are competing in  
the Bikini Jam, you are already  
entered in this event.

(Entry fees are not  
refundable for any reason.)

**Payment:** Credit Card (VISA,  
MC, AX, Discover)

# \_\_\_\_\_  
EXP \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

\_\_\_ I want to sign up for the  
Special Hotel Package  
(NH **Krystal Hotel**).

Send to:  
**Ujena 5k**, 1931A  
Old Middlefield Way,  
Mountain View, CA 94043 US

OR email  
Catherine@ujena.com

**www.bikinijam.com**

Puerto Vallarta  
International  
**Bikini Jam Week 2006**

**Travel Packages:**

**FOR CONTESTANTS AND THEIR GUESTS**

**Bikini Jam Week Package (including Bikini Jam 21)**

August 29 - Sept 4  
7 Days 6 Nights in Puerto Vallarta  
Hotel NH Krystal Puerto Vallarta

The package includes hotel, food and drink, tickets to all events, two drink tickets for Clubkini Party at Christine Club, one drink ticket for Costume Party at Bogart's, entry fee for Ujena 5k Run/Walk, ticket and transportation for the Party by the Sea (Downtown Puerto Vallarta after run), transfer from PV airport, \$250 Ujena gift bag for Models, \$125 gift bag for photographers and guests, entry fee into Bikini Jam, and taxes.

**ONLY \$895.00** Per person (Based on Double Occupancy) Add \$299 for Single

**Extra Nights** (before or after package dates)  
\$146 Per night per person (Double Occupancy) \$189 per night for single

Special Air packages are also available from most cities.

**www.travelht.com**

**YES, sign me up the Full Week**

(or sign up on line at [www.bikinijam.com](http://www.bikinijam.com))

I want to sign up for the 21st Annual Ujena Bikini Jam and the Pre Events.

I have posted by photos on the UjenaTalent.com website and I have been approved. My UT number is \_\_\_\_\_.

I have not posted a profile at UjenaTalent.com but will once you process my deposit. I want to hold my spot.

Enclosed is my deposit of \$249 which holds my spot. I understand my next payment of \$100 is due May 1st.

Enclosed is my check or money order.  Please charge my deposit to my visa/mc/amex/discover:

# \_\_\_\_\_ Exp \_\_\_\_\_

Please hold \_\_\_\_\_ spots.  Model  Photographer  Guest

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Day Phone: \_\_\_\_\_

**Ujena Bikini Jam 21**

1931A Old Middlefield Way  
Mountain View, CA 94043 USA

Or sign up on line at: [www.bikinijam.com](http://www.bikinijam.com) 1-800-448-5362

Deposits are not refundable for any reason.



Hotel NH Krystal Puerto Vallarta is a beautiful resort built in a traditional hacienda style, with 52 acres of lush gardens sprinkled with cobbled stone streets and fountains. We brought the winners from Bikini Jam 20 to this resort and discovered so many ideal locations. "This is a photographers dream place to shoot...so many options," Bruce Brandon (Jam 20 photographer winner) told us. "We are so happy to bring the Bikini Jam to Puerto Vallarta and to this hotel," stated Bob Anderson, Bikini Jam director.



Christine is the hottest club in Puerto Vallarta and will host the Ujena Clubkini Party and the Club Ujena Midnight Fashion Show. VIP passes for all contestants, guests and Club Ujena members for the night of Sept 1, 2006.



Bogart's is going to be the perfect spot for our 3rd Annual Ujena Costume Party the night of Sept 2. Evoking a romantic Casablanca night scene, waiters in turbans and cummerbunds serve exquisite dishes in an ornate, palace-like setting. Food and drink are beautifully prepared and presented, and only the strong will resist the cliché of lifting a glass up to the twinkling lights to say, "Here's to you kid." Your package includes two dinners at Bogart's.

**Bogart's and Christine are located just a few yards from the lobby of the Krystal Hotel.**

Sign up at: [www.bikinijam.com](http://www.bikinijam.com) 1-800-448-5362 Your deposit of \$249 will hold your spot.



## Come Party with us in Puerto Vallarta

Trisha, Sarah and Crystal  
(left) invite you and your  
friends to join the  
Club Ujena Tour



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Come to Puerto Vallarta this September for the time of your life. Meet and mingle with some of the world's top bikini models, assist on fashion photo shoots and party with hundreds of models, photographers and fashion executives from around the world. Experience all of this in the beautiful backdrop of Puerto Vallarta. **Book your tour today.**

This package does not include entry in the Bikini Jam.

## Club Ujena Bikini Tour

Sept 1 - Sept 4

4 Days 3 Nights in Puerto Vallarta  
Hotel NH Krystal Puerto Vallarta

The package includes hotel, food and drink, transfer from the PV airport, all taxes and service fees, VIP pass to the Ujena Clubkini Party at Christine (two free drink tickets), VIP pass to the Ujena Costume Party at Bogart's (one free drink ticket), entry fee for the Puerto Vallarta International Ujena 5k Run/Walk, ticket and transportation for the Ujena Party by the Sea and Bikini Fashion Show (Downtown Puerto Vallarta after run), location pass to view photo shoots at the Krystal Resort, VIP pass to the Bikini Model Image Awards and a \$60 Ujena gift bag including the official Bikini Jam t-shirt, bag, and hat.

**All For Only \$495.00** (Double Occupancy) or **\$640.00** (Single Occupancy)  
(Suites are available upon request)

**Extra Nights** (before or after)

\$146 Per night per person (Double Occupancy) \$189 per night (Single Occupancy)

**Special Air packages are also available from most cities.**

[www.travelht.com](http://www.travelht.com)



**CLUB UJENA TOUR**



Christine is the hottest club in Puerto Vallarta and will host the Ujena Clubkini Party and the Club Ujena Midnight Fashion Show. VIP passes for all contestants, guests and Club Ujena members for the night of Sept 1, 2006.



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**Bogart's and Christine are located just a few yards from the lobby of the Krystal Hotel.**

