



Jenn Brown



Shari Wiedmann



Kristina Hughes



Kathryn Arbenz

The coveted Bikini Image Award is an exclusive design hand-made in the USA. This twelve-inch crystal trophy is an attractive addition to your glory wall.

2ND ANNUAL BIKINI IMAGE AWARDS

September 2, 2007 Club Nitro 8:00pm

Welcome to the 2nd Annual Bikini Image Awards. The four winners for outstanding achievement have shown excellence in fashion and entertainment. Ujena partners and sponsors were asked to select their own recipients of the Bikini Image Award for the show Sunday night. They may select from the competing and non-competing models and photographers. During the show, 43 awards will be presented and over \$200,000 in cash, contracts, prizes, and trips will be awarded.

1. Ujena Swimwear Company

Presenting and Founding Sponsor:
Ujena Bikini Jam and the Bikini Image Awards

Event Sponsor: Ujena 5k Run (\$1000 cash to winners, Medals for first 100 finishers from Perceptive Keepsakes, special race shirts from Fobfire.com and Ujena race uniforms for the models)

Image Award Title: *Ujena Model of the Year*

Prize Package: Coveted Bikini Image Award, all expense paid trip to Sydney Australia in January 2008 (\$2000 plus value), Ujena staff model at the first Australian Bikini Jam, \$7500 cash contract for Sydney, Free web site and ecommerce store from American Model.com (\$1000 plus value), \$500 gift certificate for Ujena and other product. Exposure to millions of people on television, magazines and on the internet. **Minimum cash value: \$11,000**

Product Sponsor: Ujena is providing a gift bag to all competing models including two Ujena bikinis, an outfit for the Ujena 5k Run and other Bikini Jam product. **Total value over: \$25,000**



2. Ujena Swimwear Company

Image Award Title: *Ujena Photographer of the Year*

Prize Package: Coveted Bikini Image Award, all expense paid trip to Sydney Australia in January 2008 (\$2000 plus value), Ujena staff photographer at the first Australian Bikini Jam, \$2500 cash contract for Sydney, Free web site and ecommerce store from AmericanModel.com (\$1,000 plus value), \$500 of additional prizes from other product sponsors. Plus exposure to millions of people. **Minimum value: \$6,000**



3. Showsum.com (2 Bikini Image Awards)

Title Sponsor: Showsum.com is the Ujena Bikini Jam title sponsor.

Event Sponsor: Showsum 4th Annual Ujena Costume Party. Unique gifts for best costumes and door prizes.

Special Awards: Showsum.com is awarding Ujena's top ten models with \$700 cash each and presenting them with the Showsum World Top Ten Bikini Models title. **Total value: \$7,000**

Image Award Title: *Showsum World Top Bikini Model*

Prize Package: Coveted Bikini Image Award, cash prize, promotional work or placement on Showsum website will be announced at the Bikini Image Awards.

Special Awards: Showsum.com is awarding Ujena's top ten photographers with \$300 cash each and presenting them with the Showsum World Top Ten Bikini Photographers title.

Total value: \$3,000

Image Award Title: *Showsum World Top Bikini Photographer*

Prize Package: Coveted Bikini Image Award, cash prize, promotional work or placement on Showsum website will be announced at the Bikini Image Awards.



4. Bennett Productions

Lead Media Partner: Bennett Productions is the lead media sponsor for this years Ujena Bikini Jam. They will be shooting a one hour Ujena Bikini Jam TV special as well as a new episode of their new television series *BikiniLife Adventures*. These shows will be aired across the world exposing the Jam to millions. (Ujena Bikini Jam special was aired April 2007 on MyNetworkTV seen by over one million viewers on 178 stations across the United States.)

Image Award Title: *Bennett Bikini Image Award Winner*

Prize Package: Coveted Bikini Image Award, cash prize of \$1,000 and featured in an upcoming production.

