

# BanderasNEWS<sup>COM</sup>

When searching the Internet for Puerto Vallarta and Banderas Bay area related information, BanderasNews.com consistently enjoys excellent Google rankings, and we offer our advertisers unparalleled exposure to our world-wide customer base of more than 500,000 visitors per month. Let us help you blow the doors off the competition by putting your message in front of more English speaking customers, whether they are locals or visitors.

BanderasNews Online Marketing Plans	<a href="#">Tropical Storm</a>	<a href="#">Category 1</a>	<a href="#">Category 2</a>	<a href="#">Category 3</a>	<a href="#">Category 4</a>	<a href="#">Category 5</a>
Full Page Ad	Included	Included	Included	Included	Included	<b>Solutions designed for all of your business needs. How can we help to accomplish your goals?</b>
Company logo	Included	Included	Included	Included	Included	
Contact Information	Included	Included	Included	Included	Included	
Link to your website and/or email address	Included	Included	Included	Included	Included	
250 words of descriptive text	Included	Included	Included	Included	Included	
1 photo/image	Included					
2-12 photo slide show		Included	Included	Included	Included	
Comment Section (optional)		Included	Included	Included	Included	
1 Video on ad page			Included	Included	Included	
Video Feature Stories and/or Written Press Releases			Included up to 6	Included up to 8	Included up to 12	
Banner Advertisement (in rotation)					Included	
<i>BanderasNews Pricing with Client Provided Content</i>	\$11,500	\$15,000	\$24,000	\$39,000	\$49,000	
				<a href="#">Sponsor a charity for \$7,000</a>		

Everyday the internet is increasing its advertising share relative to TV, radio, magazine and newspapers. Internet marketing is the fastest growing advertising media. Today's consumers are internet savvy and will continue to migrate to the internet to make purchasing decisions.

Since the last economic downturn following the events of 9/11, BanderasNews.com has uniquely postured itself as a global powerhouse in reaching out to an ever-growing audience that seeks info about our city and our country - and has built up the trust and confidence of hundreds of thousands of visitors to our pages every month. As the ONLY multi-media source in Puerto Vallarta that offers comprehensive advertising solutions, BanderasNews ad packages combine text, videos, photos and press releases to give your business the worldwide online exposure it deserves - 24 hours a day, 7 days a week, 365 days a year.

Furthermore, advertising on BanderasNews can enhance your Search Engine Optimization efforts, delivering faster and more effective results than SEO campaigns that do not take advantage of the world-wide exposure that advertising on BanderasNews.com offers.

All prices are in Pesos (IVA **NOT** included) for annual advertising. Once you have decided on a program best for your organization an agreement will be drafted. Prior to work commencing a 50% deposit will be due with the remainder due prior to "go-live".