

BanderasNEWS.COM

When searching the Internet for Puerto Vallarta and Banderas Bay area related information, BanderasNews.com consistently enjoys excellent Google rankings. With more than 300,000 pages viewed every month, we offer our advertisers unparalleled exposure to our world-wide customer base. Let us help you blow the doors off the competition by putting your message in front of more English speaking customers, whether they are locals or visitors.

BanderasNews Online Marketing Plans	Tropical Storm	Category 1	Category 2	Category 3	Category 4	Category 5
Full Page Ad	Included	Included	Included	Included	Included	Solutions designed for all of your business needs. How can we help to accomplish your goals?
Company logo	Included	Included	Included	Included	Included	
Contact Information	Included	Included	Included	Included	Included	
Link to your website and/or email address	Included	Included	Included	Included	Included	
250 words of descriptive text	Included	Included	Included	Included	Included	
1 photo/image	Included					
2-6 photo slide show		Included	Included	Included	Included	
Comment Section (optional)		Included	Included	Included	Included	
1 Video on ad page			Included	Included	Included	
Written Press Releases with photos, slideshow, or video			Included up to 6	Included up to 12	Included up to 16	
Banner Advertisement (in rotation)					Included	
<i>Annual Pricing with Client Provided Content</i>	\$11,500	\$15,000	\$24,000	\$33,000	\$49,000	
				Sponsor a charity for \$7,500		

Everyday the internet is increasing its advertising share relative to TV, radio, magazine and newspapers. Internet marketing is the fastest growing advertising media. Today's consumers are internet savvy and will continue to migrate to the internet to make purchasing decisions.

Since the last economic downturn, BanderasNews.com has uniquely postured itself as a global powerhouse in reaching out to an ever-growing audience that seeks info about our city and our country - and has built up the trust and confidence of the tens of thousands of people from around the world who visit our pages every month. As the ONLY multi-media source in Puerto Vallarta that offers comprehensive advertising solutions, BanderasNews ad packages combine (Client supplied) information, videos, photos and press releases to give your business the worldwide online exposure it deserves - 24 hours a day, 7 days a week, 365 days a year.

Furthermore, advertising on BanderasNews can enhance your Search Engine Optimization efforts, delivering faster and more effective results than SEO campaigns that do not take advantage of the world-wide exposure that advertising on BanderasNews.com offers.

All annual advertising prices are in Pesos (IVA **NOT** included). Once you have decided on a program best for your organization, an advertising agreement will be drafted. Prior to work commencing a 50% deposit must be paid with the balance due within 6 months of the signing of the contract.